

Work Smart. Live Smart.

SPEAKER INTRODUCTION FOR BEVERLY BEUERMANN-KING, CSP

Bringing Beverly in to speak to your team? Here are some helpful Tips for delivering a Successful Speaker Introduction

Structure

Give The Why:

Connect the topic of the presentation to the experience of the participants. Why is this information important? What has been happening lately to create the need for this information? What do you know about your participants or the industry that connects to this topic?

Give The Who:

“All of us would like a life filled with success, happiness and meaning. Our speaker demonstrates that this can be done. Not in a piecemeal approach, but with some big picture thinking and proven tactics to design the life you decide you want.

Beverly Beuermann-King is a mental health and resiliency expert. Her company is Work Smart. Live Smart. She has been a consultant to the Canadian Mental Health Association, is one of only 75 people in Canada to have earned her Certified Speaking Professional (CSP) designation, and she has trained over 100,000 leaders at all levels during the past 25 years. Many of you will recognize her from her frequent national media appearances on stress and health issues.

Most importantly, being an entrepreneur, and a working Mom forces her to deliver practical ideas that can work for all of us. Please help me welcome, Beverly Beuermann-King (hint Beuermann – sounds like ‘fireman’) and (title of presentation).”



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Virtual Presentation?

“All of us would like a life filled with success, happiness and meaning. Our speaker demonstrates that this can be done. Not in a piecemeal approach, but with some big picture thinking and proven tactics to design the life you decide you want.

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Beverly has traveled all over Canada to present and now she travels from her bedroom to her home studio - just for you. Raise your jazz hands to help me welcome, resiliency expert, author, and the most popular speaker in her family, Beverly Beuermann-King”

Alternative Introduction for Beverly #1:

*“Do you feel like your life has somehow jumped on a Roller Coaster?
Do you go to bed exhausted?
Do you wish that you could find more energy to make it through your day?”*

Our speaker for this morning is a stress speaker and wellness expert with her company **Work Smart. Live Smart.**™ Beverly started her career as an education consultant to the Canadian Mental Health Association.

Since then, she has trained and educated more than 100,000 leaders and teams during the past 20 years. She has earned her Certified Speaking Professional designation and her Certified Virtual Presenter designation through the Canadian Association of Professional Speakers.

Our speaker is the author of ***Stress Out! 52 Weeks To Letting More Life In.*** She has been a stress and wellness speaker at provincial association conferences, a featured guest on television and radio shows and quoted as a stress-expert in publications from the Toronto Star to Chatelaine.

Please join me in welcoming our speaker, Beverly Beuermann-King (hint Beuermann-sounds like ‘fireman’) as she helps us to (Topic/Title).”



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Alternative Introduction for Beverly #2:

“Our speaker is the author for ***Stress Out! 52 Weeks To Letting More Life In*** and for several publications for the Canadian Mental Health Association on stress and on mental illness.

She has been a guest presenter at provincial conferences, a featured guest on television and radio shows and quoted as a stress-expert in publications from the Toronto Star to Chatelaine.

Her personal experience in partnering and parenting along with running her own business helps her to bring a realistic view to employing practical solutions for making life more satisfying.”

Please join me in welcoming our speaker, Beverly Beuermann-King (hint Beuermann – sounds like ‘fireman’) as she presents to us (Title/topic).”

Need Something Short & Sweet?

“Mental health and resiliency expert, Beverly Beuermann-King, translates current research and best practices information into a realistic, accessible and practical approach using her ***S-O-S Principle™***. She facilitates dynamic mental health and wellness workshops, is the author of dozens of articles and publications, and is a sought-after media commentator on personal and workplace stress and mental health issues. Please help me welcome, Beverly Beuermann-King (hint Beuermann – sounds like ‘fireman’) and (title of presentation).”



Contact Beverly if you have questions regarding the introduction or how to connect this to your meeting theme.