

Work Smart. Live Smart.

SPEAKER INTRODUCTION FOR BEVERLY BEUERMANN-KING, CSP

Bringing Beverly in to speak to your team? Here are some helpful Tips for delivering a Successful Speaker Introduction

Give The Why:

Connect the topic of the presentation to the experience of the participants. Why is this information important? What has been happening lately to create the need for this information? What do you know about your participants or the industry that connects to this topic?

Give The Who:

Our speaker for this morning is a stress speaker and wellness expert with her company Work Smart. Live Smart. She has been an education consultant to the Canadian Mental Health Association, is a member of the International Stress Management Association and is one of only 60 people in Canada to have earned her Certified Speaking Professional (CSP) designation. She has trained and educated more than 40,000 leaders and teams during the past 15 years.

Alternatives:

Sample Introduction for Beverly #1:

Our speaker is the author for *Stress Out! 52 Weeks To Letting More Life In* and for several publications for the Canadian Mental Health Association on stress and on mental illness.

She has been a guest presenter at provincial conferences, a featured guest on television and radio shows such as Body and Health, Health On The Line and CFRB, and quoted as a stress-expert in publications from the Toronto Star to Profit Magazine and Chatelaine.

Her personal experience in partnering and parenting along with running her own business helps her to bring a realistic view to employing practical solutions for making life more satisfying.

Please join me in welcoming our speaker, Beverly Beuermann-King (hint Beuermann – sounds like ‘fireman’) as she presents to us (Title/topic).



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Sample Introduction for Beverly #2:

Do you feel like your life has somehow jumped on a Roller Coaster?

Do you go to bed exhausted?

Do you wish that you could find more energy to make it through your day?

Our speaker for this morning is a stress speaker and wellness expert with her company **Work Smart. Live Smart.™** She is a member of the International Stress Management Association and is the only stress and wellness specialist and speaker that has also been an education consultant to the Canadian Mental Health Association.

She has trained and educated more than 40,000 leaders and teams during the past 15 years. She has earned her Certified Speaking Professional designation and is the Past-President for the Toronto chapter of the Canadian Association of Professional Speakers

Our speaker is the author of the recently released book, ***Stress Out! 52 Weeks To Letting More Life In*** . She is the author of many published stress and wellness articles, a corporate wellness e-newsletter and a 7-book series on stress management for the Canadian Mental Health Association called Stress Sense™

She has been a stress and wellness speaker at provincial association conferences, a featured guest on television and radio shows such as Breakfast Television and CFRB, and is quoted as a stress-expert in publications from the Toronto Star to Chatelaine.

Please join me in welcoming our speaker, Beverly Beuermann-King (hint Beuermann-sounds like 'fireman') as she helps us to (Topic/Title).



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Sample Introduction for Beverly #3:

All of us would like a life filled with success, happiness and meaning. Our next speaker demonstrates that this can be done. Not in a piecemeal approach, but with some big picture thinking and proven tactics to design the life you decide you want.

Beverly Beuermann-King is a stress and wellness expert. Her company is Work Smart. Live Smart. She has been a consultant to the Canadian Mental Health Association and is a member of the International Stress Management Association. She's trained over 40,000 leaders at all levels during the past 15 years. And many of you will recognize her from her frequent national media appearances on stress and health issues.

Most importantly, being a working Mom forces her to deliver practical ideas that can work for all of us. Please help me welcome, Beverly Beuermann-King (hint Beuermann – sounds like 'fireman') and (title of presentation).

Need Something Short & Sweet?

Stress speaker and wellness specialist, Beverly Beuermann-King, translates current research and best practices information into a realistic, accessible and practical approach using her *S-O-S Principle™*. She facilitates dynamic stress and wellness workshops, is the author of dozens of articles and publications and is a sought-after media commentator on personal and workplace stress and health issues. Please help me welcome, Beverly Beuermann-King (hint Beuermann – sounds like 'fireman') and (title of presentation).

Contact Beverly if you have questions regarding the introduction or how to connect this to your meeting theme.

